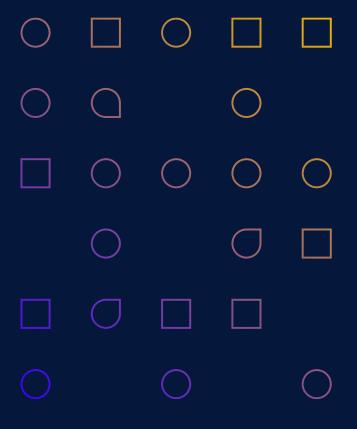# Discover, Classify, and Manage Sensitive Data at Scale

## Make Better Data Management Decisions

Getting data growth under control is a challenge for nearly every organization. Unstructured content has just as much privacy risk as structured data — sometimes even more, because it's so hard to control. Risk-aware organizations know that they need to understand their data to effectively manage it.

With ActiveNav you can:

- Map, govern, and migrate enterprise data
- Automatically discover and classify sensitive data
- Manage data with actionable insights including defensible deletion
- Comply with evolving privacy laws including the California Consumer Privacy Act (CCPA) and the EU's General Data Protection Regulation (GDPR)
- Leverage "dark data" to improve business performance

You can't get value out of data you can't access. ActiveNav can bring order to your information and help you meet your business, legal, and regulatory objectives and obligations.

### You're in good company...

pwc

CAESARS
ENTERTAINMENT®

U.S.ARMY

BAE SYSTEMS

ACTIVENAV

# Don't just take our word for it

*"ActiveNav has been instrumental in helping us manage our data mapping, classification, and content clean-up, saving Plains Midstream Canada valuable time and money."*

*- Erin Delorme, Information Systems, Information Management Specialist, Plains Midstream Canada*

**PLAINS MIDSTREAM CANADA**

## Gain visibility into your dark data

Profile your data estate to understand what content you have. Scan for PII, PHI, credit cards numbers and other sensitive information stored in inappropriate locations.

## Improve data usability and findability

Remove low-value data to make it easier for employees to find the information they're looking for. Enhance metadata to improve data quality.

## Increase efficiencies and reduce risk

Gain insight into workflows and business processes that can be used to optimize business processes.

## Report and measure

Integrations with leading business intelligence (BI) tools including Tableau and Microsoft Power BI makes it easy to create visual dashboards to demonstrate progress.

## Comply with evolving privacy laws

Comply with country or industry-specific regulations using out-of-the-box or customized classification rules. Monitor and act on content in place.

## Reduce storage, legal, and operational costs

Optimize data management and data storage infrastructure. Defensibly delete data that no longer provides business value. Reduce the cost of early case assessments.

**GET STARTED TODAY. SEE ACTIVENAV IN ACTION. REQUEST YOUR DEMO.**