

Active Navigation appoints Roger Johnston as vice president of sales and marketing

Content management industry leader to drive growth

Southampton, 2nd November 2009 – Active Navigation has appointed Roger Johnston to run its international sales, marketing and business development. He will be based at Active Navigation's headquarters in Southampton, working with operations across the UK, Europe and the United States.

Roger will be responsible for meeting Active Navigation's sales revenue targets and driving its expansion across all the organisation's target vertical markets through both direct and channel partners.

Roger brings extensive experience to Active Navigation gained in the information and content management industry and is a frequent speaker at industry events. Roger joins Active Navigation from software vendor, Ever-Team, where he was managing director of its UK subsidiary.

Roger Johnston said: "I am pleased to be a part of Active Navigation's growth strategy and to be tasked with meeting its aggressive sales targets, developing its channel programme and helping to manage its move into new international markets."

CEO Peter Baumann said: "Active Navigation's expansion presents an exciting challenge for the company. We see Roger's experience managing and growing businesses as a vital part of our success and welcome him on board."

Previously, he was the vice president of business development for document and records management company, Meridio where he managed the set-up of North American operations for the company before its sale to Autonomy in 2007. He began his career as a management consultant, working for Anderson Consulting (now Accenture) and Coopers and Lybrand (now PwC).

Roger is a graduate of Queen's University, Belfast and holds a degree in business administration.



Press release

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About Active Navigation: www.activenavigation.com

Active Navigation is a privately held company with offices in the United Kingdom and United States of America. Active Navigation's customers include the Royal Air Force, the US Department of Defense, The Cabinet Office, Defence Science and Technology Laboratory, Wiltshire Council, North Tyneside Council, Staffordshire Fire and Rescue Service and Greater Manchester Fire and Rescue Service

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